



**WBCB Television Inc./CW Network**  
101 West Boardman Street  
Youngstown, Ohio 44503  
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Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	20656	NEW	Broadcast	9/25/2012	9/25/2012
Advertiser		Brand		Network	
.DEM. CNG. CMP COMM.		.DEM.CNG.CMP CON		WBCB	
Contract Description		Dates		Revenue Type	
ISSUE		10/09/12 - 10/15/12		CA5	
Estimate #	Proposal #	Primary Salesperson	Buyer:		
1551	06856264	PHILADELPHIA PMC	Mike Furman		

Ordered vs. Actual	Amount	Spots		
<b>Booked</b>				
Already Aired	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Pre-emptions/Makegoods</b>				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Booked</b>				
Scheduled in Future	\$1,375.00	7		
<b>Totals:</b>			\$1,375.00	7
<b>Current Billable:</b>			\$1,375.00	7

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$1,375.00	\$1,375.00	\$0.00
<b>Totals:</b>	<b>\$1,375.00</b>	<b>\$1,375.00</b>	<b>\$0.00</b>